

LORI

Learn, Observe, React, Initiate

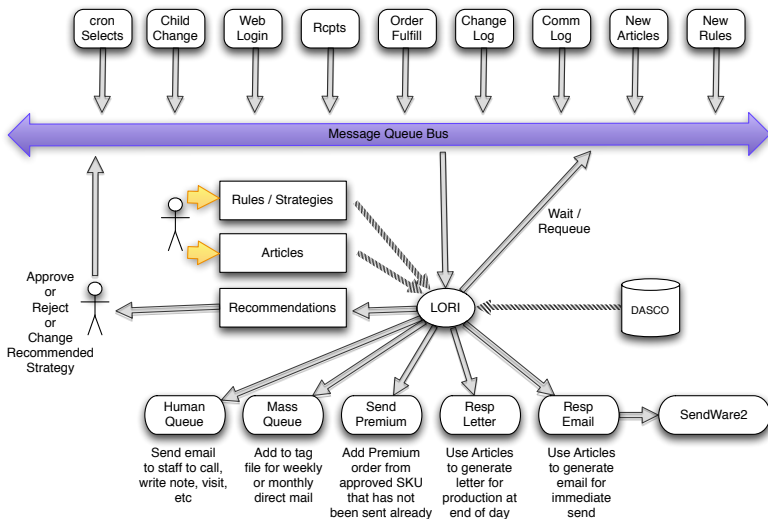


Outcomes

- Automate Mundane Choices
- Codify Expert Knowledge
- Dynamically Adapt to Changes



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Donor DNA

- Dynamically Normalized Attributes
- Uses Code Attributes
- Genomes = Topic Groups
- Genes = Key/Value Pairs of Attributes

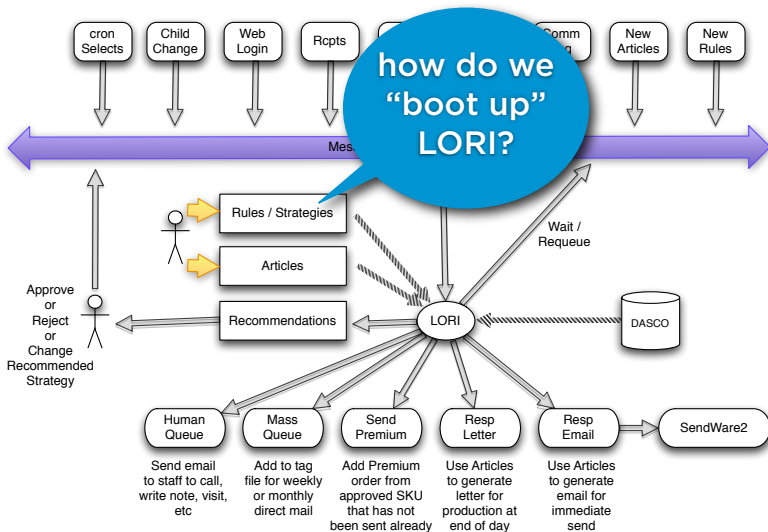


Gene Generator

- Recursively follows Attribute Paths on Codes
- Creates “Genomes” related to different areas of interest:
 - Giving, DPI, Turbo, Pledges, Purchase, Profile, Trends, Lists, etc
- Genomes made up of “Genes”
 - key=value pairs



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discover

<Preview> - Discover Predictive Matches

Files or Models | Trained Models | Code Attributes

Examples of Desired Behavior

Existing File:

Select Model:

Examples of Undesired Behavior

None

Existing File:

Select Model:

Names to Evaluate: DB File:

Attributes to Ignore:

As Of Date:

Save Trained Model

Intermediate Output:

Predict Matches



discover

<Preview> - Discover Predictive Matches

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Examples of Desired Behavior

Examples of Undesired Behavior

Names to Evaluate: DB File:

Attributes to Ignore:

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Files or Models | Trained Models | Code Attributes

Designations

Add

Motivations

Add

Names to Evaluate: DB File:

Attributes to Ignore:

As Of Date:

Save Trained Model

Intermediate Output:

Predict Matches