



goals for the year

donor.com/wiki



last year's ideas

Status	Votes	Description
DONE	everyone	searchable manuals
ROADMAP	17	Multi address for every account
ROADMAP	14	Many to one sponsorship
ROADMAP	13	3rd party address verification software
	12	Create user level security on user functions
DONE	10	Tracking first gift to a pledge
DONE	6	account viewer pda templates
ROADMAP	3	predictive selects
	2	jabber interface with DASCO
ROADMAP	2	broadcast module
	2	MGC2 view 2D pivot
	1	Create a vcard from account
	1	Export file/list to vcard
	0	jabber interface with VICCI
	0	MGCF 1&2 data level security

what's new?

- email receipting
- WebWare for WebGUI 7
- WebWare Identify “Lite”
- One-time EFT donations
- Recurring EFT donor self-service
- PDF attachments in SendWare
- WebWare shipping charge choices
- Communications Log
- supf2views
- first gift to pledge
- dwpush / changelog
- international phone
- free shipping
- mobile viewer

dasco3 goals

- **Select Model Maintenance**
- **SendWare2 interface**
- **redo MyAccounts**

ideas on our roadmap

- broadcast module
- code attributes
- account tags
- predictive selects
- multi-address
- multiple search indexes
- 3rd-party address verification
- many to one sponsorship
- extend gifts with supplementals
- gift certificates
- campaign module
- event module
- volunteer module
- productize VICCI
- virtual pricing in SAFARI
- integrate with Amazon Fulfillment Service

broadcast module

- pull together various media data already in DASCO
- track contracts with media outlets

code **attributes**

- extend any code table in DASCOCO with any arbitrary attributes
- examples:
 - ZIP codes - demographic info
 - Motivations - package info
 - Designations - geographic info

account tags

- like “tagging” on Web 2.0 sites
- global tag clouds
- personal tag clouds

predictive selects

- use communication log of past behavior
- use code attributes to find hidden correlations
- target recipients based on % probability of response to package

multi-address

- allow multiple mailing addresses per DASCOS account
- allow SAFARI shipments to use a secondary address rather than requiring a separate ShipTo account
- integrate with WebWare
- ensure name searches find on all addresses

multiple **search** indexes

- allow arbitrary search indexes on accounts
- example:
 - maiden names
 - website addresses

3rd-party address verification

- verify address changes against 3rd-party data source via API calls
- per transaction charges from data provider
- in D2, D3 and WebWare

many to one sponsorship

- currently one sponsor for one child
- allow multiple sponsors per child
- different algorithms for allocation
 - equalized vs prioritized

extend gifts with supplementals

- link a hstf record to a supf record
- allow parent/child supplementals
- examples:
 - extend gift-in-kind with info
 - track stocks and realized value

gift certificates

- allow gift certificates to be used as a payment method
- track liability of unused value (gift card)
- auto expire unused value

campaign module

- arbitrary groupings of motivations codes crossing different mediums
- example:
 - direct mail L084-*
 - email: E084-*
 - telemarketing: T084-*

event module

- track an event, related planners, hotels, presenters, etc
- integrate with SAFARI for event registrations
- integrate with DASCOCO for participant info

volunteer module

- for a given event, track what roles are required, schedule
- allow volunteers to self-serve their participation on website
- allow coordinators to manage and get reports

productize **VICCI**

- make VICCI ticket tracking system available to clients for internal use
- add recurring workflows
- auto-trigger new workflows based on data events

virtual pricing in SAFARI

- dynamically create prices for SAFARI sales based on rules
- examples:
 - stock code category A and customer type of name Pastor gets 10%
 - cart contains 3 items from stock code group X gets 5% discount

integrate with **Amazon** FS

- Amazon Fulfillment Service
- outsources warehousing and fulfillment
- Ship your bulk inventory to Amazon
- SAFARI sends pickslips to AFS
- AFS updates SAFARI with shipping info

your **ideas?**





**community
collaboration**